







### Quality Fuel Technology

Inver is proud to have supplied unparalleled quality fuels in Ireland for over 35 years, selling over 700 million litres annually.

# We are now delighted to provide Inver **xtra** advanced fuel technology as our standard fuel.

Additizing Inver fuels provides multiple benefits for your forecourt and your customer:



Improves fuel burning efficiency reducing car emissions



Reduces corrosion for longer engine life



Cleans your engine to increase its power and efficiency

## **COMMON QUESTIONS ABOUT ADDITIVES**

#### What is Inver xtra?

**Inver Xtra** is our new technologically advanced quality additized fuel. Our petrol and diesel fuel products now have the benefit of an additive. We are now providing you **Xtra** quality fuel as our standard fuel across all Inver forecourts.

#### What are fuel additives?

Fuel additives are compounds formulated to enhance the quality and efficiency of petrol and diesel used in motor vehicles.

#### What's new?

Our petrol and diesel fuel products now have the benefit of an additive. Putting additives in our fuels allows us to provide even higher quality fuel that:

• Improve engine cleanliness – protects the intake system of engines by forming a fluid protective film that prevents the formation of deposits (keep clean effect). They are also able to remove existing deposits (clean up effect). The cleaner engine system results in better performance, improved combustion and longer engine life.

• Our additives contain very effective corrosion inhibitors for optimal corrosion protection of metallic parts from rust formation along the entire supply chain.

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Deposits on intel valve





Without additive

With additive

• Improved engine function and fuel economy helps to reduce emissions.

#### Why have we launched this new product?

To affirm our commitment to all Irish motorists and to continuously provide the very best fuel at competitive prices.

#### Why are we upgrading our current fuel?

We are proud to have served unparalleled quality fuels in Ireland for over 35 years, selling over 700 million litres annually. We are now delighted to add **Inver Xtra** advanced fuel technology to further improve its performance for the Irish motorist.

#### Why Additize Fuel?

- It's better for your engine keeping it cleaner, so it performs better
- It improves engine function and fuel economy helping to reduce emissions

## Additives keep your engine clean, improve engine performance and reduce carbon emissions which is kinder to the environment.





Show your car some Xtra love

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