

# Inver celebrates its outstanding forecourt network

Inver Energy, a trusted supplier of quality fuels in Ireland for over 40 years, hosted its Retail Conference and Awards 2024 at the Europe Hotel in Killarney, Co. Kerry, on October 3rd. The event brought together Inver forecourt operators, suppliers and team members from across the country to discuss the future trajectory of retail fuels, celebrate exceptional achievements, and strengthen the bonds within the Inver network.

### **Inver Retail Conference 2024**

During the conference, speakers shared their insights on the current fuel industry and explored the factors influencing Ireland's future market. Inver's retail team spoke about the future of retail forecourt operations and how Inver can support its independent dealers as they navigate the energy transition. A presentation on Inver's Leading Lights initiative

concluded the conference, highlighting the importance of continuously supporting the communities they serve.

"The Inver Retail Conference is an opportunity for us to come together and address the future of the industry. As we debate changes in the sector, it is important to maintain in-person relationships with our forecourt operators and partners," said John O'Leary, Inver's Managing Director. "Inver's success is based on the hard

work of forecourt operators and their staff, and with the Inver Retail Awards, we recognise their accomplishments and encourage their growth as they adjust to meet the changing needs of Irish consumers."

### **Inver Retail Awards 2024**

The evening was dedicated to celebrating the Inver forecourt network's achievements and awarding 12 worthy recipients. The winners were carefully chosen from over 118 Inver service stations across Ireland, of which 37 were nominated as finalists. The selection process was incredibly challenging, as all Inver forecourts operate by exceptional standards. Billy Massey, Inver's Head of Retail Fuels, hosted the award ceremony where John O'Leary and Adam Traeger, CEO of Greenergy, presented the winners with their awards.

Kicking off the night, O'Flaherty's Inver Dingle took home the Excellence in Customer Service award, which acknowledges retailers that consistently exceed expectations to provide a positive experience to every customer.

In the category of Excellence in Sustainability, Foley's Inver Tralee was celebrated for its sustainability practices and efforts to reduce carbon emissions in their store and forecourt.

With exceptional performance in maintaining high Health and Safety standards for both clients and employees, Inver Fermoy was awarded the Excellence in Safety award.

The Heart of the Community category recognises businesses that have made a positive impact in their community. This year's winner, Ely's Inver Urlingford, was acknowledged for being a true Inver Leading Lights champion, utilising all available funds to support local charities, organisations and groups that are improving their communities. Ely's are also well known for their dedication to sponsoring a number of local initiatives and fundraisers.

With a strong and devoted team that consistently delivers a high-quality customer experience, Inver Castlecomer Road claimed the Store of the Year award among Inver's company-owned and operated stores.

### The Forecourts of the Year

This year's Forecourt of the Year awards honoured the best businesses within the Inver network. The awards were divided into three categories based on size, with winners selected for their commitment to quality that exceeds expectations and well-maintained facilities.

The recipients were:

Small Forecourt of the Year: Moynihan's Inver Adare

Medium Forecourt of the Year: Ryan's Inver Newport

# Large Forecourt of the Year: O'Brien's Inver Bishopstown

The three winners were in the running for the biggest recognition of the night, with O'Brien's Inver Bishopstown taking home the prestigious Overall Forecourt of the Year award. This service station was rewarded for its modern facilities, attractive offering, and ability to adapt to evolving market demands.

"Winning not only Forecourt of the Year in the category Large but also the Overall Forecourt of the Year Award is an incredible achievement, especially as we mark the 10th anniversary of our station. These awards recognise our team's hard work and commitment over the past decade," said Anthony O'Brien, owner of Inver Bishopstown, expressing his excitement about receiving the award.









## **FEATURE**



















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### **People Awards**

The Inver Retail Awards 2024 also acknowledged the contributions of employees and managers across the network. The Staff Member of the Year award was given to Aadhil Mohammed Raffi from Gleeson's Inver Hurlers Cross due to his positive attitude and dedication to customer service, which have made him a beloved figure among customers and colleagues.

Siobhan Willis from Behan's Inver Castledermot was awarded Manager of the Year. The award celebrates Siobhan's 18-year journey with the business and is well-deserved honour given her exceptional leadership, deep commitment to customer care and ability to foster a positive working environment.

Lastly, the Lifetime Achievement Award was presented to Sean Mulrooney, a seasoned professional in the industry. Since purchasing his first service station in 1994, Sean has expanded his operations while maintaining a strong family-run operation with four Inver sites under their name. Well-known and highly respected within the trade, Sean received a standing ovation from fellow dealers.

INVER	RETAIL	AWARDS 2024 WINNERS AND FINALISTS
EXCELLENCE IN CUSTOMER SERVICE	WINNER	O'Flaherty's Inver Dingle, Co. Kerry
	FINALISTS	Down's Inver Crossbarry, Co. Cork
		Ely's Inver Thurles, Co. Tipperary
		Inver Fermoy, Co. Cork
EXCELLENCE IN SUSTAIN- ABILITY	WINNER	Foley's Inver Tralee, Co. Kerry
	FINALISTS	Ryan's Inver Ballyroan, Co. Laois
		Inver Adams of Glin, Co. Limerick
		Sharkey's Inver Tuam, Co. Galway
		Lynch's Inver Freshford, Co. Kilkenny
EXCELLENCE IN SAFETY	WINNER	Inver Fermoy, Co. Cork
	FINALISTS	O'Hare's Inver Johnstown, Co. Kilkenny
		O'Donoghue's Inver Barraduff, Co. Kerry
		Mulrooney's Inver Roscrea, Co. Tipperary
		Inver Ennis Road, Co. Limerick
HEART OF THE COMMUNITY	WINNER	Ely's Inver Urlingford, Co. Kilkenny
	FINALISTS	Sharkey's Inver Tuam, Co. Galway
		Dempsey's Inver Portarlington, Co. Laois
		Cooney's Inver Coachford, Co. Cork
STORE OF	WINNER	Inver Castlecomer Road, Co. Kilkenny
	FINALISTS	Inver Old Cork Road, Co. Limerick
		Inver Bansha Road, Co. Tipperary
BEST FORECOURT SMALL	WINNER	Moynihan's Inver Adare, Co. Limerick
	FINALISTS	Inver Adams of Glin, Co. Limerick
		Ely's Inver Thurles, Co. Tipperary
		Cooney's Inver Coachford, Co. Cork
		Ryan's Inver Askeaton, Co. Limerick
BEST FORECOURT MEDIUM	WINNER	Ryan's Inver Newport, Co. Tipperary
	FINALISTS	Gleeson's Inver Hurlers Cross, Co. Limerick
		Foley's Inver Tralee, Co. Kerry
		O'Flaherty's Inver Dingle, Co. Kerry
		Dempsey's Inver Portarlington, Co. Laois
BEST FORECOURT LARGE	WINNER	O'Brien's Inver Bishopstown, Co. Cork
	FINALISTS	Gleeson's Inver Punches Cross, Co. Limerick
		Inver Fermoy, Co. Cork
		Kelliher's Inver Tralee, Co. Kerry
OVERALL		Inver Carrickmacross, Co. Monaghan
FORECOURT OF THE YEAR	WINNER	O'Brien's Inver Bishopstown, Co. Cork
MANAGER OF THE YEAR	WINNER	Siobhan Willis, Behan's Inver Castledermot, Co. Kildare
	FINALISTS	Agnieszka Maslanka, Inver Clane, Co. Kildare
		Colin Manning, O'Brien's Inver Bishopstown, Co. Cork
		Nicola Daly, Broderick's Inver Shanagarry, Co, Cork
		John Hourigan, Gleeson's Inver Hurlers Cross, Co. Limerick
		Dagmar Kolesarova, Kelliher's Inver Tralee, Co. Kerry
		Gaven O'Connor, Inver Adams of Glin, Co. Limerick
STAFF MEMBER OF THE YEAR	WINNER	Aadhil Mohammed Raffi, Gleeson's Inver Hurlers Cross, Co. Limerick
	FINALISTS	Tanya Punnakal, Inver Clane, Co Kildare
		Shinead Murphy, O'Brien's Inver Bishopstown, Co. Cork
		Natalia Zaniewska, Behan's Inver Castledermot, Co. Kildare
LIFETIME ACHIEVE- MENT	WINNER	Sean Mulrooney, Mulrooney's Birr, Co. Offaly and Mulrooney's Portumna, Nenagh & Roscrea, Co. Tipperary