



Give your forecourt the

**Inver Advantage**



Inver Kilbeggan, Co. Westmeath



Inver Charleville, Co. Cork



Inver Killashandra, Co. Cavan

# INVER ADVANTAGE

## About Inver

For over 40 years, Inver has been a trusted provider of high-quality fuel products. In 2012, we launched the Inver Retail Brand with our first service station, expanding our commitment to delivering reliable fuel solutions to forecourts across Ireland.

## The Inver Advantage

The Inver Advantage is a tailored package of benefits designed to help our forecourt partners grow and succeed. From resilient fuel supply and competitive pricing to branding support and operational services, we provide the tools and expertise to strengthen your business.

With a focus on partnership, innovation, and reliability, Inver is committed to driving long-term success for our dealers.

## Fuel supply you can trust at prices you can rely on

### International Supply Chain

As part of the Greenergy Group, Inver benefits from an international supply network, enabling us to import fuels into our co-owned terminal in Foynes. This global network ensures we can provide competitive prices and reliable supply across all fuel ranges.

### Daily and Weekly Pricing

Inver offers flexible credit terms and dynamic pricing options, including daily and weekly rates. This allows you to offer the best value to your customers while maintaining strong margins.

### Flexible Delivery

Inver ensures next-day delivery to forecourts across Ireland, with our dedicated haulage fleet.

### Multiple Contract Options

Inver offers a variety of contracts, including supply only, brand and supply and consignment formats. Whether you want full brand support or just reliable fuel supply, we tailor contracts to suit your business model.

### Quality-Assured Fuels

All fuel supplied by Inver meet national and European standards, with 100% traceability from the origin to the pumps.



Broderick's Inver Shanagarry, Co. Cork



Foynes Terminal, Co. Limerick



Inver Ballyroan, Co. Laois

Taking care of details,  
so you can focus on  
your business

**Simplified Operations**

Inver offers a range of support services tailored to the needs of your business. Keep your forecourt running smoothly with our easy-to-navigate portal to order fuel and remote wet stock management.

**Irish Market Expertise**

Our experienced team understands the challenges of running a business, providing hands-on support just a phone call away.

**Fostering a Safety-First Culture**

Inver provides risk assessments, compliance audits, and training to help you stay on top of safety regulations. We offer free IOSH-certified training for staff, to ensure a safe and compliant forecourt environment.

**Inver Fuel Card**

Expand your commercial customer base with the Inver Fuel Card. Offering competitive rates, our fuel card drives repeat business to your forecourt.



Gleeson's Inver Hurlers , Co. Limerick



Enhancing your forecourt's  
image, fostering community  
ties and driving your  
business growth

**Branding and Presentation**

Inver is a vibrant, modern brand. A significant capital investment is made in forecourt, elevating the overall appearance and appeal of your site.

First impressions matter, which is why we ensure your forecourt always looks its best. Inver provides regular power washing services to maintain a clean, welcoming site, reinforcing a positive brand image.

You can count on the support of our local marketing team to help drive growth to your forecourt.

**Sustainability**

Inver is committed to helping decarbonise Ireland's transport sector by expanding the availability of Hydrotreated Vegetable Oil (HVO) at the pump. HVO is a lower carbon replacement for conventional diesel.

**Community**

Inver believes that supporting the communities we serve is important. Through our Leading Lights initiative, we provide a yearly fund to support local community projects.





## Community

We are proud of being a part of the communities we serve.

### Leading Lights

Our Leading Lights programme goes right into the heart of the communities we serve. Each dealer in the Inver network has €1,000 fund available annually to support local community projects.

Over the past eight years, more than €325,000 has been donated to 250 organisations, including community fields and playgrounds, sports clubs, animal shelters, local hospitals, homeless charities, Down syndrome charities, first responders, and many more.



## TESTIMONIALS

*"Since joining Inver, I've increased both my margins and my volumes. My fuel prices are so competitive, I'm driving more footfall into my stores, and that is all adding to my turnover".*

**Norman Foley**, Inver Fossa, Inver Tralee and Inver Killorglin, Co. Kerry

*"Faultless delivery of quality fuels from the terminal in Foynes to my forecourts".*

**Shane Gleeson**, Inver Punches Cross and Inver Hurlers, Castletroy, Co. Limerick

*"Whether it's sales, customer support, or accounts, every touchpoint has been efficient and easy to deal with".*

**Kareen Farrell**, Inver The Brink, Co. Meath

*"Inver are always honest and straightforward to deal with, and have very competitive prices".*

**Paul Lynch**, Inver Freshford, Co. Kilkenny

*"Changing fuel suppliers is never an easy decision, from the outset Inver has demonstrated great support, tenacity and vigour in all aspects of their business with us".*

**Finbarr Delaney**, Inver Woodenbridge, Co. Wicklow

*"Inver has been our fuel provider for over 10 years and we find them reliable, dependable, and competitively priced".*

**Ray Ryan**, Ryan's Inver Ballyroan, Co. Laois



Inver Adams of Glin, Co. Limerick





Contact our experienced and knowledgeable team to learn more about becoming an Inver Forecourt Partner.



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